



Coastside Bio Resources

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PRESS RELEASE

From the USA and Australia Comes ‘SeaFlex® for Dogs’

With widespread veterinary distribution in the USA and Australia, **SeaFlex® for Dogs** is now launching in the UK. Supplied only through vets and specialist outlets, **SeaFlex® for Dogs** is ‘*The Patented Flexibility Supplement from the Sea*’. **SeaFlex® for Dogs** contains a proprietary sea cucumber extract, Omega-3 fatty acids, kelp, marine trace minerals, marine carotenoids, anti-oxidants and other ‘mobility ingredients aimed at supporting vitality in dogs of all ages.

Each UK patented **SeaFlex® for Dogs** stick provides 1200 milligrams of sea cucumber with 280 milligrams of Glucosamine HCL (from shellfish) and 280 milligrams of flax seed (an additional source of Omega-3 fatty acids). **SeaFlex® FOR DOGS** is manufactured in the UK exclusively for the American company Coastside Bio Resources, and is the first product from its expanding line of NutriSea® Naturals supplements to be introduced in the UK.

SeaFlex® for Dogs is recommended for use by adult dogs, especially those with joint or mobility problems, but it also nutritionally supports younger ‘at risk’ dogs prophylactically. Selected UK vets are currently being offered the product for trial and evaluation. Australian veterinary trials carried out over a 3-month period showed a 99% palatability acceptance and 81% of the dogs showed improvement in ‘vitality and mobility’ health. Of the participating vets and clients, 78% indicated they would continue using **SeaFlex® for Dogs** upon completion of the trial.

SeaFlex® FOR DOGS is sold in smart gold re-sealable 450gram pouches, with eye-catching labels, containing 30 treat sticks. Recommended daily amount is one treat stick per 24-29kg (50-

60 pounds) of body weight daily. Each treat stick is scored into 7 breakable sections for ease of use for smaller dogs.

About SeaFlex for Dogs

SeaFlex® for Dogs is a UK patented sea cucumber supplement presented in a palatable treat form for dogs. **SeaFlex® for Dogs** contains a unique source of marine nutrients including Glucosamine and Sea Chondroitin® (sea cucumber prepared by a patented process). This patented process concentrates the ‘joint supporting’ components in the sea cucumber and maximizes the nutritional benefit. The end result is a palatable and ‘vitality-supporting’ canine nutraceutical, rich in marine glycosaminoglycans, marine collagens and amino acids, marine trace minerals, carotenoids, anti-oxidants and Omega-3 fatty acids. Glucosamine HCL has been shown to promote production of proteoglycans, support synovial lubrication and sulphate uptake in cartilage. As a chondro-protective agent, Glucosamine is thought to nourish joints for comfortable movement.

SeaFlex® for Dogs is an all-natural, high quality food source combined with proven ‘vitality supporting’ marine ingredients. It contains no artificial flavours or preservatives and can be used in conjunction with any feeds or medicines prescribed. The suggested retail price for a 450-gram pack of **SeaFlex® for Dogs** is £17 plus VAT (which will be sufficient for a medium sized dog for one month). You can contact the SeaFlex UK representative on 0844 800 9636 by email on enquiries@melaniemines.co.uk, or visit www.coastsidebio.co.uk

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